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# STOPS along the WAY

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February 2010

The Tullahoma Fine Arts Center

presents thirty works by

Jeff Mayfield



Whether pausing to adjust the stops on his camera or making a stop along a roadside to do a quick watercolor sketch, Jeff Mayfield captures beauty with both brush and lens. Mayfield's work features glimpses or interpretations of his personal journey through life, revealing some moments and memories that have molded and enriched his life and character. His works present, in a sense, a personal visual journal or scrapbook; however, many of his works can also be viewed as cultural universals. Mayfield hopes that his images will spark remembrances of special times in the lives of viewers, as well as remind viewers of the unity of human experience.

Recently, Mayfield discovered an exciting way combined his passions for both mediums: black and white photography and watercolor. His new mixed media paintings start with a carefully planned, developed, and modified black and white photograph printed on watercolor or fiber paper. The image is then enhanced with transparent watercolors or gouache. Mayfield further emphasizes the message of his images through those specific areas of color.

## Artist's Statement

"Art presents many avenues to communicate one's emotions and spirit. For me, visual media most fully convey my feelings, thoughts, and ideas.

My work uses the visual arts to communicate emotional and spiritual messages through treatment of scenes and objects of daily life.

"I hope my art will speak to you."

Jeff Mayfield

## Brief Biography

Jeff Mayfield captures beauty with both brush and camera. Self-taught artist Mayfield has been pursuing his passions for over a decade. His industrial photos appear in numerous publications and professional venues. Mayfield exhibits his paintings and photographs in shows, corporate collections and galleries. His work can also be viewed at [www.jeffmayfieldartist.com](http://www.jeffmayfieldartist.com). Mayfield's formal education earned him a Bachelor of Science degree in Business Administration from the University of Tennessee at Knoxville in 1983, a career in public accounting, eighteen years as Chief Financial Officer, and his current position as the President and Chief Executive Officer of Quality Industries in LaVergne, Tennessee.



## Contact Information

Mr. Mayfield welcomes your inquiries and feedback regarding his work. Feel free to contact him through any of the following paths:

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